

IN THE UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF MICHIGAN

PHILLIP LEE; PAMELA WHITE;
PATRICIA VANDUSEN; RONALD
ALLIX; and RANDY WELCH,
individually and on behalf of all others
similarly situated,

Plaintiffs,

v.

BELVOIR MEDIA GROUP, LLC,

Defendant.

Case No. 4:22-cv-12153-SDK-DRG

**DECLARATION OF
THOMAS E. CANFIELD**

I, Thomas E. Canfield, pursuant to 28 U.S.C. § 1746, declare as follows:

1. I am the Vice President of Circulation at Belvoir Media Group, LLC (“Belvoir”) and manage Belvoir’s marketing database. I have been in this role since 2006. In my over twenty years with the company, I have held a number of different roles at Belvoir.

2. I make this declaration as a supplement to my previous Reply Declaration, in which I explain Ronald Allix’s subscription to *Kitplanes*. (ECF No. 23-1, ¶¶ 4 and 6; Rodriguez Dec., Ex. B.)

3. The following is a true and correct screenshot from Belvoir’s subscriber database, with highlighting added in red, which shows Mr. Allix’s subscription

record for his purchase of *Kitplanes* in 2007. Belvoir has no other subscription records concerning Mr. Allix.

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File Edit View Communication Actions Window Help
SUB260      BEL Subscription Order Detail      3/02/23
SUBMAST      Kitplanes                          04:46 PM

Customer number . . . . . 42002936607 Ronald Allix
Publication code . . . . . KP Transaction date . . . . . 06/14/2007 Seq 001

First Issue . . . . . 279 SEP 2007
Last Issue . . . . . 290 AUG 2008
Issues Fulfilled . . . . . 12 Copies . . . . . 1
# of Grace Fulfillments . . . . .
Last Grace Issue . . . . . 0
Agency Code . . . . . SYN Synapse Group, Inc.
Agency Account Number . . . . .
Clearing Date . . . . .
Qualified for Arrears? . . . . . Preferred Delivery . . . . . No Preference
Survey ID Number . . . . .
Renewal Notices Sent . . . . . Renewal Test Code . . . . . 0
Direct Renewal Count . . . . . Indirect Renewal Count . . . . .
Auto Renewal? . . . . .
Auto-Renewal Keycode . . . . .
Auto-Renew Announcement Select: 0001-01-01-00.00.00.000000
Auto-Renew Announcement Decline: 0001-01-01-00.00.00.000000
Auto-Renew Response Meth:
F3=Exit F12=Cancel
More...

MA*+ A 01/001
10.1.0.1:992 256

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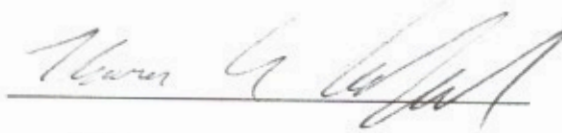
4. The “Agency Code”, outlined in red above, indicates that Mr. Allix made his purchase of *Kitplanes* through Synapse Group, Inc., a third party.

5. As shown above, also outlined in red, this subscription lasted from September 2007 to August 2008 and was not renewed.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Dated: January 18, 2024

I declare under penalty of perjury under the law of the United States that the foregoing is true and correct.

A handwritten signature in black ink, appearing to read "Thomas E. Canfield", is written over a horizontal line.

Thomas E. Canfield